Appendix 1: Economi	c Growth Strategy Action Plan 2023-2026				
Intent ("the what")	implementation ("the how")	Impact ("the targeted success")	Role ("the who") and who in the team?	New Steer	Time
		Data recorded and shared monthly. Information provided to partners		Next Steps All 5 camera installed in Newark as part of Heritage Action Zone and Reopening of High Street Funds as of August 2021. Review potential for	
To support the Retail Sector	To measure Footfall by implementing a new footfall measurement  To work with Newark Town Council to lead on the Newark Heart Programme & deliver an increased events	Including agents to secure new businesses into town  5% increase in number of people using our Town Centre & 5% increase in dwell time	Economic Growth & Visitor Economy Team	other areas of District or extension of more cameras in Newark  New programme of events and activities for 2022 identified through NTC	2023
	programme maximising our assets and USPs.	within Town.	Economic Growth Team & Newark Town Council	Event Strategy. Full Business Case required for March 2023.	2023
	To implement a shopfront grant scheme as part of the HAZ Programme.	Improvements to 3-4 shop fronts to restore historic fabric and appearance	Planning & Economic Growth with Historic England	3 Shop Front Grant Projects identified for support	2023
	Allocate and deliver a High Street Diversification Fund to Newark, Southwell, Ollerton & Edwinstowe.	Support 100 retail business to diversify on to on-line trade.	Economic Growth & Visitor Economy Team	COMPLETED; review to continue if resource available identified Ollerton and Edwinstowe as priority areas for attending during	2023
	Convene Town Team, Shop Local Taskforce and develop a 'Shop Local' Campaign	50 Business supported.	Economic Growth & Visitor Economy Team  Economic Growth & Visitor Economy Team	2022/23; Southwell - Southwell Traders Group IIalson Assurance standard COMPLETED 2021/22	2023
	Work with Businesses to establish the 'Good to Go' Visit Britain Standard across Newark & Sherwood.	100 Business supported.	Economic Growth & Visitor Economy Team	Options for Hotel Site being reviewed including concept masterplan within	2021
To promote our District	To attract a new hotel operator to Newark.	15% Increase of Visitor Numbers by 2026.	Economic Growth & Visitor Economy Team	Options for Hole site Design reviewed including Concept masterpair within Gateway Site, Newark (part of the SiSCLog Towns Fund proposals)  Moving to FBC by December 2023, applying for 2nd stage of Heritage	2026
	To deliver the Castle Gatehouse Project.	15% Increased Visitor Spend by 2026.  Improved focus and understanding of our destinations to plan and deliver	Economic Growth & Visitor Economy Team	Lottery Fund. Expected start 23/24 STEAM Data provided in Autumn bi annually which allows for design of marketing and promotional campaigns within County and District giving	2026
	Collect and analyse data from STEAM Annual Tourism Data	targeted interventions.	Economic Growth & Visitor Economy Team	targetted audiences, themes and locations Completed Easter Campaign, Jubiliee Campaign, and Summer campaign and	2023
	Delivering seasonal destination marketing campaigns to promote visitor economy key assets	Development and roll out of the tourism campaigns for Newark & Sherwood.	Economic Growth & Visitor Economy Team	now working on Christmas 2022. Plan for 2023 being developed (will feed into PPIC Review)  undertaken. Contractor should to be awarded and construction to start;	2023
To repurpose & regenerate our Town centres	To develop key sites such as 32 Stodman Street for residential, commercial or retail uses.	3 new retail units & 30 new residential units creating increased footfall of 5% on Stodman Street.	Economic Growth & Visitor Economy Team	Development of other strategies may identify new priority projects and opportunities	2023
	To encourage the repurposing of town centres sites for residential through engagement with developers.	New residential offers in town centres	Economic Growth & Visitor Economy Team	Discussions with developers. Council as developer also continuing to explore proposals in Newark (Stodman Street) and Ollerton (LUF 2)	2026
	To redevelop the Cattlemarket site with a mixed use commercial, education and business use.	New mixed use site.	Economic Growth & Visitor Economy Team	Demolition complete, ASI Business Case approved, construction to start October 2022.  Specsavers now occupied. Additionally Inspire to occupy part of first floor	2024
	To redevelop the Buttermarket to provide a new retail, education or community use.	5 new jobs created and new retail and community space.	Economic Growth & Visitor Economy Team	from October 2022.	2023
	To define options for the Bowbridge Car Park Site (hospital area).  Establishment of a landlord commission to understand how vacant or unused property can be repurposed.	Delivery of 1 new Town Centre site for Car parking or commercial use.  Reduction in empty commercial space in town centres.	Economic Growth & Visitor Economy Team  Economic Growth & Visitor Economy Team	Completed lease with Sherwood Forest Hospitals Trust, works ongoing to co	2023
To provide the necessary infrastructure for growth	Establishment of a landlord commission to understand now vacant or unused property can be repurposed.  To develop the A1 overbridge.	Reduce congestion and increase traffic flows on the road network, reducing jo	Planning & Economic Growth	Newark focus intially, linked to Newark Heart and TIP. Agents forum to be st Negotiatons ongoing with National Highways and Nottinghamshire County (	2023
	To deliver the Newark Southern Link Road	Addressing congestion and unlocking 3150 new homes, 2 m sq ft employment	Planning & Economic Growth	the road. Negotiations ongoing with NCC. Hoped for a start in Jan 2023 for completion in late 2024	
	Provide cycling infrastructure through delivery of new hubs and docks throughout the town.	4 New docking station and infrastructure.	Economic Growth & Visitor Economy Team	Three Docks now established. Fourth dock by Newark Northgate.	2023
	To support the Trans Midland Trade Corridor Programme	Engagement in Programme.	Economic Growth & Visitor Economy Team	Negotiation with Midlands Connect to include Newark	2026
	To review renewable energy programmes and assess suitability for development and infrastructure schemes.	Economic Assessment of renewable energy options for development and infrastructure projects.	Economic Growth & Visitor Economy, Corporate Pro		2026
To provide a strong digital offer throughout the District	To develop a Digital Strategy with local Providers.	Delivery of new Digital Strategy with Action Plan.	Economic Growth & Visitor Economy Team	Completed Digital Strategy online.	2022
	To work with utility providers to improve Wi-fi capacity and capability across our towns.	Secure 5G capacity for 90% of our area.	Economic Growth & Visitor Economy Team	City Fibre starting roll out in Newark late 2022	2026
	Seek funding to deliver a full fibre offer to commercial premises.	Increase in business productivity locally.	Economic Growth & Visitor Economy Team	City Fibre starting roll out in Newark late 2022	2025
To encourage Foreign Direct Investment (FDI)	Assess and develop the Invest Newark & Shenwood Campaign, further consider new ways or promotion and delive	Increase in business and commercial enquiries.	Economic Growth & Visitor Economy Team	Brand developed and being rolled out. Mechanisms for promotion to be reviewed	2023
	To work with the DIT & D2N2 regional leads to facilitate requests for sites and data.	Increased demand and response for key Newark Sites, increase in enquiries .	Economic Growth & Visitor Economy Team	New enquiries being facilitated	2023
	To promote exporting opportunities to local business and industry.  To work with key FDI interested stakeholders such as the China British Business Council, UK India Business Council	Support 5 business to explore and develop exporting opportunities.	Economic Growth & Visitor Economy Team	New enquiries being facilitated	2023
To encourage Regional Direct	to promote business dialogue for export and import opportunities.	Increase in enquires from key sectors of FDI.	Economic Growth & Visitor Economy Team	New enquiries being facilitated	2023
Investment (RDI)	Work with the Chamber of Commerce to encourage regional growth to Newark and Sherwood.	Increase in RDI enquires.  Creation of a strategic voice for the skills and employment programmes in	Economic Growth & Visitor Economy Team	Improved and shared relationship with Chamber of Commerce  Operational and Ongoing bringing together stakeholders and partners to	2023
To upskill and reskills our residents creating a culture of lifelong learning	To facilitate and maintain a Local Employment & Skills Board.	Newark & Sherwood.	Economic Growth & Visitor Economy Team	deliver shared projects and programmes and gather intelligence & data	2023
	To develop a new Construction College with Lincoln College Group in Newark.	New Construction College providing 688 training opportunities and new jobs.	Economic Growth & Visitor Economy Team	New Construction College open in 2021 and maybe looking to extend given interest	2024
		To support the Kickstart Programme with Newark College, Chamber of Commerce, Futures delivering 150 placements in the District. Further to			
	Delivery of the Kick Start Programme throughout the District.	engage with the programme and directly deliver 5 placements at NSDC.  Successful completion of new facility creating new jobs, providing new skills	Economic Growth & Visitor Economy Team	Completed and evaluation to be undertaken  Completed and opened in July 2022, Monitoring & Evaluation to be	2023
			Economic Growth & Visitor Economy Team	undertaken through to 2026 for Town Fund	2026
	Support the new YMCA Newark & Sherwood Community Activity Village.	and sports opportunities	Economic Growth & Visitor Economy Team	undertaken through to 2026 for Town Fund	2026
	Support the new York, a newark a, sherwood Lommuney Activity visige.  Provide the Future First Careers Expo Annually.	Support, advice and guidance to over 50 people per year for career development.	Economic Growth & Visitor Economy Team  Economic Growth & Visitor Economy Team	undertaken through to 2026 for Town Fund  Scheduled for November 2022 and November 2023	2026
To support business & industry to grow		Support, advice and guidance to over 50 people per year for career		undertaken through to 2026 for Town Fund	
	Provide the Future First Careers Eupo Annually.	Support, advice and guidance to over 50 people per year for career development.  Delivery of a new training facility, ancillary functions and residential for 250 new students. Creating new jobs and 428 new training opportunities.	Economic Growth & Visitor Economy Team	undertaken through to 2006 for Town Fund Scheduled for November 2022 and November 2023 Planning Application approved, FBC approved in September 2022, start on date in October 2022.	2023
	Provide the Future First Careers Eupo Annually.  To develop the Air & Space Institute.  To create a SMART Innovation Zone (including SSCLog)	Support, advice and guidance to over 50 people per year for career development.  Delivery of a new training facility, another functions and residential for 250 new students. Creating, new jobs and 258 new training opportunities.  To implement a new innovation zone creating new jobs and new training opportunities.  Supporting over 60 boulenes per annum with Information, advice and	Economic Growth & Visitor Economy Team  Economic Growth & Visitor Economy Team  Economic Growth & Visitor Economy Team	undertaken through to 2036 for Town Fund  Scheduled for November 2022 and November 2023  Planning Application approved, REC approved in September 2022, start on site in October 2022.  SSLog Study complete with Focus, Full Business Case by end of 2023  DIR.	2023
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Business E-Newsletter (7 published, 1 due end of May)	Support, advice and guidance to over 50 people per year for career development.  Delivery of a new training facility, ancillary functions and residential for 250 area utalients. Certaining applications of 250 people are straining opportunities.  To implement a new innovation zone creating new jobs and new training opportunities.  Supporting over 60 business per annum with information, advice and audients for provide, adaption or resilience.  To engage and support 50 business per annum with information and to engage and support 50 business per annum with information and to engage and support 50 business per annum with information and completion of 2 reports per annum on state of economy, providing information, advice and guidance to industries her for support and training and investigation of the providing and stend at least 50% of invited to groups per annum to inform and calcium.  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